



# NEW DESIGNS AND FUTURISTIC CODES

## *The Moon Invader Collection*

Once again the enigmatic House of RJ-Romain Jerome has amplified the emotions of the epic lunar saga. The moon will always be the first step in our future conquest of the solar system. Four decades after Apollo 11 showed us what was possible, the moon landing encourages us to dare to push further, onwards to Mars, and the asteroids, before we change stars.

Moon Invader is the ultimate timepiece for those who wish to escape the bonds of tradition and embrace new legends. It is a distillate of new ideas, an aesthetic vision, a technological challenge and a mythological breakthrough.

### EVOKING FUTURISTIC CODES

Featuring a more bevelled, yet delightfully rounded cushion shape that is almost a rectangle on its hidden side, the Moon Invader's 46mm case is made from steel, coalesced by fusion with spare parts from Apollo 11. The functional ball-and-socket joints in the four "corners" of the "squared circle" featured on the case are cut like the feet of the lunar landing module. These extremely sophisticated components mounted on axles anchored in the case hold the lugs of the rubber strap. They enable the watch to adjust to all wrist sizes. This comfort-enhancing characteristic also creates an immediately recognisable visual identity. As the signature feature of the Moon Invader, the RJ-Romain Jerome security screws, with four ball-and-socket joints, are echoed on the functional movement-locking screw on the watch case-back. These screws evoke the futuristic codes of contemporary astronautics.

While maintaining the symbolic X that has become a tradition on RJ-Romain Jerome dials, the Moon Invader line treats itself to a "mesh pattern" directly inspired by the woven metal strands on the tires of lunar roving vehicles. On the multi-layered dial this gridwork pattern creates a high-tech screen effect never yet used in the watch industry, and lends a symbolic functional element to the new collection codes. Each of the four zones of this meshing appears on the dial in one of the areas formed by the emblematic RJ-Romain Jerome X motif. The inner bezel rings are hand-applied, polished and drawn; like the hands, they are open worked and enriched with superluminova (creating an electric blue luminescent effect at night).

There is infinite aesthetic subtlety in the offset position of the lugs in relation to the axes of the central X; a great deal of elegance in the way the round minute circle is superimposed on the dial grid, or how the counters are integrated within the dial structure; and a beautifully balanced effect in the respective proportions of the case, the ball-and-socket joints, the dial and the crown.

The promise embodied in the special plate on the stellar case-back of

the watch is a powerful promise of the Moon on the wrist – thanks to a silver alloy boasting an extremely low oxidation rate and incorporating moon rocks. This engraved plate depicts the lunar surface, of which the mineral particles interact on an infra-molecular level with the wearer of the watch. The Moon within reach, like a talisman, to help keep your feet firmly planted on Earth. The veined pattern and grainy texture on the case-back evoke the future superstructures of lunar colonisation bases. These motifs also extend along the rubber strap. The security screw locks the access "hatch" to the movement of the Moon Invader.



### MOON INVADER RED METAL CHRONOGRAPH

Reference:	RJ.M.CH.IN.004.02
Calibre:	RJ001-C Mechanical self-winding movement
Jewelling:	23 jewels
Frequency:	28,800 vph
Power reserve:	42 hours
Water resistance:	3 atm (30 meters)
Functions:	Central hours and minutes, small seconds at 9 o'clock Chronograph, 12-hour counter at 6 o'clock, 30-minute counter at 3 o'clock
Case:	Ø 46mm, black PVD-coated steel and red gold containing fragments of Apollo 11
Limited edition:	1,969 pieces

### MOON INVADER SPEED METAL CHRONOGRAPH

Reference:	RJ.M.AU.IN.005.01
Calibre:	RJ001-C Mechanical self-winding movement
Jewelling:	23 jewels
Frequency:	28,800 vph
Power reserve:	42 hours
Water resistance:	3 atm (30 meters)
Functions:	Central hours and minutes, small seconds at 9 o'clock Chronograph, 12-hour counter at 6 o'clock, 30-minute counter at 3 o'clock
Case:	Ø 46mm, black PVD-coated steel containing fragments of Apollo 11
Limited edition:	1,969 pieces



*Steampunk  
Auto 46  
— An exclusive  
new design*

RJ-Romain Jerome's existing Steampunk collection is now enriched with a totally new, refreshing and contemporary design, featuring a smaller case and a sporty, energized look!

Inspired by the ocean liners of the 20th Century, the new Steampunk Auto 46 is a true testimony to the Industrial Revolution, and to the artistic movement that followed. Housed in a new 46 mm black PVD-coated steel, steel, or red gold case, this new collection embraces a new aesthetic sharing the brand's bold and hedonistic spirit.

The Steampunk-inspiration is visible throughout the design of the timepiece, from its bezel - in either rusted steel or Gunmetal steel - to its retro-futuristic dial. The oversized Roman XII and VI numerals are highlighted in either steel, black gold, or red gold with RJ's "rough" finish and matching minute and hour hands. The tips of the hands recall anchors and browse through the dial, revealing each detail as time passes. Another strong reference to the ocean liners is revealed by the seconds hand at 9 o'clock, mirroring a propeller. RJ-Romain Jerome's new timepiece showcases geometrical clean lines providing the dial with an incredulous sense of depth due to its layers. The dial has been created to highlight the sturdy, circular graining and rigorously bead-blasted, blackened bridges, which recall the raw energy emanating from a coal blackened engine room.

The RJ logo has been delicately engraved at 3 o'clock, whilst the crown reflects the material of each case: steel, red gold or black PVD-coated steel. Furthermore, the calf brown or black leather straps highlight the modern and provocative bezel of each timepiece.

Swiss Made, each watch has been designed as a functional talking piece, inspired by the mechanics of the early 1900's, and will accompany you on your contemporary adventures thanks to its automatic winding movement.

Limited to 999 pieces per model, the Steampunk Auto 46 is a reinterpretation of an iconic timepiece. This collection pays homage to the extremely audacious and creative spirits that have forged our contemporary history.



**STEAMPUNK AUTO GUNMETAL STEEL**

Reference: R.J.T.AU.SP.006.01  
Caliber: R.J003-A, Mechanical self-winding movement  
Jewelling: 30 jewels  
Frequency: 28.800 vph  
Power reserve: 40 hours  
Water resistance: 3 atm (30 meters)  
Function: Central hours and minutes, small seconds at 9 o'clock  
Case: Ø 46mm Steel & black PVD-coated steel  
Limited edition: 999 pieces

**STEAMPUNK AUTO GUNMETAL BLACK**

Reference: R.J.T.AU.SP.007.01  
Caliber: R.J003-A, Mechanical self-winding movement  
Jewelling: 30 jewels  
Frequency: 28.800 vph  
Power reserve: 40 hours  
Water resistance: 3 atm (30 meters)  
Function: Central hours and minutes, small seconds at 9 o'clock  
Case: Ø 46mm Black PVD-coated steel  
Limited edition: 999 pieces

**STEAMPUNK AUTO RED**

Reference: R.J.T.AU.SP.008.01  
Caliber: R.J003-A, Mechanical self-winding movement  
Jewelling: 30 jewels  
Frequency: 28.800 vph  
Power reserve: 40 hours  
Water resistance: 3 atm (30 meters)  
Function: Central hours and minutes, small seconds at 9 o'clock  
Case: Ø 46mm Black PVD-coated steel and red gold  
Limited edition: 999 pieces





RJ-Romain Jerome is available at  
Emanuels Masion De La Haute Horlogerie  
Shop 51 Nelson Mandela Square  
Sandton

## *Pac-Man Level 2* – *The hunt for the* *Next Level*

Introducing another Generational Icon to its Collaborations collection, RJ-Romain Jerome hunts for “Pac-dots” and “strawberries” with PAC-MAN’s new Level II collection.

Released in Japan on May 22, 1980, the PAC-MAN video game is one of the most successful arcade games of the 1980’s and it is still played and enjoyed today by people around the globe. Considered a “Classic” of the 80’s pop culture, RJ-Romain Jerome’s CEO, Manuel Emch, has once again teamed up with BANDAI NAMCO Games Inc. and introduces five new timepieces to the brand’s Collaborations collection: The PAC-MAN Level II collection.

Featuring three models with a new and exclusive black PVD-coated titanium finish, the famous PAC-MAN characters are housed in a Moon Invader 46mm case, bringing the game closer to the stars. The dial of the new PAC-MAN Level II collection stages PAC-MAN, Blinky, Pinky, Inky and Clyde, the four legendary ghosts, in the midst of playing an epic game. Also appearing for the first time, strawberries have made their way into this second level, making PAC-MAN’s mission that much more enticing.

The dial has been meticulously crafted with three different levels, giving depth to the face of the watch. RJ-Romain Jerome has recreated the PAC-MAN setting, by bead-blasting the two lower levels, while the upper level features straight-grained edges. Furthermore, the characters and fruits adorning the dial stem from meticulous craftsmanship have been machined piece by piece, applied by hand and gem-set. Each character has been lacquered in its original colours, or with black superluminova “blue emission”, recreating the game sequences. Additionally, this new collection features a frozen scene, following RJ’s yellow hero has eaten an “Energizer”, temporarily turning the ghosts blue, and making them vulnerable to his quest! Housed in RJ-Romain Jerome’s famous Moon Invader case, each watch features a PAC-MAN Medallion on its caseback reproducing the distinct shape of the video game hero.

There are two new PAC-MAN Level II timepieces in a 40mm case size. Available in black PVD-coated steel, these smaller editions will delight their future owners by keeping the model’s intrinsic design and aesthetic codes.

Available in a limited edition of 20 pieces per model, the Level II collection is a testimony to RJ-Romain Jerome’s passion and admiration for the icons of the 1980s. Legend of the game-o-sphere and a cultural emblem, PAC-MAN is a must have timepiece. ■



### **PAC-MAN™ LEVEL II 40 DARK GHOSTS**

Reference:	RJ.M.AU.IN.022.01
Caliber:	RJ003-A Mechanical self-winding movement
Jewelling:	23 jewels
Frequency:	28.800 vph
Power reserve:	42 hours
Water resistance:	3 atm (30 meters)
Functions:	Central hours and minutes
Case:	Ø40mm Black PVD-coated steel
Limited edition:	20 pieces

### **PAC-MAN™ LEVEL II**

Reference:	RJ.M.AU.IN.009.05
Caliber:	RJ001-A Mechanical self-winding movement
Jewelling:	23 jewels
Frequency:	28.800 vph
Power reserve:	42 hours
Water resistance:	3 atm (30 meters)
Functions:	Central hours and minutes
Case:	Ø46mm Black PVD-coated titanium
Limited edition:	20 pieces